

gnews ADVERTISING

display advertising rates incl. GST

AS AT 1 APRIL 2019

ONE COLUMN (8.5CM)		TWO COLUMN (17.3CM)		THREE COLUMN (26.2CM)	
2cm	\$22	2cm	\$32	2cm	\$41
3cm	\$27	3cm	\$41	3cm	\$56
4cm	\$32	4cm	\$51	4cm	\$70
5cm	\$37	5cm	\$60	5cm	\$83
6cm	\$42	6cm	\$70	6cm	\$97
7cm	\$47	7cm	\$79	7cm	\$111
8cm	\$51	8cm	\$88	8cm	\$125
9cm	\$56	9cm	\$97	9cm	\$139
10cm	\$61	10cm	\$107	10cm	\$153
11cm	\$65	11cm	\$116	11cm	\$167
12cm	\$70	12cm	\$125	12cm	\$181
13cm	\$74	13cm	\$135	13cm	\$195
14cm	\$79	14cm	\$144	14cm	\$209
15cm	\$83	15cm	\$153	15cm	\$222
16cm	\$88	16cm	\$163	16cm	\$236
17cm	\$93	17cm	\$172	17cm	\$249
18cm	\$97	18cm	\$181	18cm	\$263
19cm	\$102	19cm	\$190	19cm	\$277
20cm	\$107	20cm	\$200	20cm	\$290
21cm	\$111	21cm	\$209	21cm	\$303
22cm	\$116	22cm	\$218	22cm	\$316
23cm	\$121	23cm	\$227	23cm	\$329
24cm	\$125	24cm	\$236	24cm	\$343
25cm	\$130	25cm	\$245	25cm	\$356
26cm	\$135	26cm	\$254	26cm	\$369
27cm	\$139	27cm	\$263	27cm	\$382
28cm	\$144	28cm	\$272	28cm	\$394
29cm	\$149	29cm	\$281	29cm	\$407
30cm	\$153	30cm	\$290	30cm	\$420
31cm	\$158	31cm	\$299	31cm	\$433
32cm	\$163	32cm	\$307	32cm	\$446
33cm	\$167	33cm	\$316	33cm	\$458
34cm	\$172	34cm	\$325	34cm	\$471
35cm	\$177	35cm	\$334	35cm	\$483
36cm	\$181	36cm	\$343	36cm	\$496
37cm	\$186	37cm	\$351	37cm	\$508
38cm	\$190	38cm	\$360	38cm	\$521

FRONT PAGE: \$60 (6cmW x 5cmH)

ARTWORK: please supply correctly-sized display ads in PDF or JPEG format
minimum resolution 200dpi

SET UP COSTS: charged in 5 minute increments = \$10/5mins
i.e. amendments to supplied artwork, re-formatting existing ads, creating an ad from scratch

CLASSIFIED ADS: 50c per word; \$4 boxed

MATERIAL DEADLINE: 12noon on Mondays

CONTACT: Fi McCafferty ads@gnews.co.nz (preferred) or 027 899 0703