

gnews ADVERTISING

display advertising rates incl. GST

AS AT 20 AUGUST 2019

ONE COLUMN (8.5CMwide)		TWO COLUMN (17.3CMwide)		THREE COLUMN (26.2CMwide)	
2cm	\$22	2cm	\$32	2cm	\$41
3cm	\$27	3cm	\$41	3cm	\$56
4cm	\$32	4cm	\$51	4cm	\$70
5cm	\$37	5cm	\$60	5cm	\$83
6cm	\$42	6cm	\$70	6cm	\$97
7cm	\$47	7cm	\$79	7cm	\$111
8cm	\$51	8cm	\$88	8cm	\$125
9cm	\$56	9cm	\$97	9cm	\$139
10cm	\$61	10cm	\$107	QUARTER-PAGE:	
11cm	\$65	11cm	\$116	10cm	\$153
12cm	\$70	12cm	\$125	11cm	\$167
13cm	\$74	13cm	\$135	12cm	\$181
14cm	\$79	14cm	\$144	13cm	\$195
15cm	\$83	QUARTER-PAGE:		14cm	\$209
16cm	\$88	15cm	\$153	15cm	\$222
17cm	\$93	16cm	\$163	16cm	\$236
18cm	\$97	17cm	\$172	17cm	\$249
19cm	\$102	18cm	\$181	18cm	\$263
20cm	\$107	TWO-THIRDS PAGE:		HALF PAGE:	
21cm	\$111	19cm	\$190	19cm	\$277
22cm	\$116	20cm	\$200	20cm	\$290
23cm	\$121	21cm	\$209	FULL PAGE	
24cm	\$125	22cm	\$218	37.5cm	\$521
25cm	\$130	23cm	\$277		
26cm	\$135	24cm	\$236		
27cm	\$139	25cm	\$245		
28cm	\$144				
29cm	\$149				
30cm	\$153				
31cm	\$158				
32cm	\$163				
37.5cm	\$190				

HALF-PAGE VERTICAL: 13cm x 37.5cm = \$277

FRONT PAGE AND BACK COVER SPOTS CURRENTLY FULLY BOOKED

ARTWORK: please supply display ads in PDF or JPEG format
Minimum jpeg resolution 200dpi

SET UP COSTS: charged per 5 minute increments = \$10/5mins
This includes creating an ad from scratch to supplied artwork and re-formatting or amendments to existing ads

CLASSIFIED ADS: 50c per word; \$4 boxed

BOOKING DEADLINE: 5pm Friday

MATERIAL DEADLINE: 12pm Monday

CONTACT: Fi McCafferty ads@gnews.co.nz or 027 899 0703
for a quote or to make a booking