

# *gnews* ADVERTISING

DISPLAY AD PRICE LIST AS AT 1 FEBRUARY 2020 | ALL PRICES INCLUDE GST

ONE COLUMN (8.5cm wide)		TWO COLUMN (17.3cm wide)		THREE COLUMN (26.2cm wide)			
2cm	\$23	4cm	\$54	4cm	\$74		
3cm	\$28	5cm	\$63	5cm	\$87		
4cm	\$34	6cm	\$74	6cm	\$102		
5cm	\$39	7cm	\$83	7cm	\$117		
6cm	\$44	8cm	\$92	8cm	\$130		
7cm	\$49	9cm	\$102	9cm	\$146		
8cm	\$54	10cm	\$112	<b>QUARTER-PAGE TRIPLE:</b> <b>10cm \$161</b>			
9cm	\$59	11cm	\$121				
10cm	\$64	12cm	\$131				
11cm	\$68	13cm	\$142				
12cm	\$74	14cm	\$151	<b>HALF PAGE HORIZONTAL:</b> <b>19cm \$291</b>			
13cm	\$78	<b>QUARTER-PAGE DOUBLE:</b> <b>15cm \$161</b>				13cm	\$205
14cm	\$83					14cm	\$219
15cm	\$87	15cm	\$233			15cm	\$233
16cm	\$92	16cm	\$171			16cm	\$248
17cm	\$98	17cm	\$181	17cm	\$261		
18cm	\$102	18cm	\$190	18cm	\$276		
19cm	\$107	19cm	\$200	<b>FULL PAGE:</b> <b>37.5cm \$547</b>			
20cm	\$112	20cm	\$210				
21cm	\$117	21cm	\$219				
22cm	\$122	22cm	\$229				
23cm	\$127	23cm	\$238				
24cm	\$131	24cm	\$248				
25cm	\$137	25cm	\$257	20cm	\$305		
26cm	\$142	26cm	\$267	21cm	\$318		
27cm	\$146	27cm	\$276	22cm	\$332		
28cm	\$151	28cm	\$286	23cm	\$345		
29cm	\$156	29cm	\$295	24cm	\$360		
<b>QUARTER-PAGE SINGLE:</b> <b>30cm \$161</b>		30cm	\$305	25cm	\$374		
		31cm	\$166	<b>HALF-PAGE VERTICAL:</b> <b>37.5cm x 13cm \$291</b>			
		32cm	\$171				
		37.5cm	\$200				

NB: FRONT PAGE AND BACK COVER SPOTS CURRENTLY FULLY BOOKED



**DISPLAY AD ARTWORK:** Supply as PDF or JPEG  
High resolution 300dpi preferred; Minimum 200dpi

**SET UP:** \$10 per 5 minutes

To create a new ad or amend an existing ad

**DEADLINE:** 5pm Friday email to [ads@gnews.co.nz](mailto:ads@gnews.co.nz)

**CLASSIFIED ADS:** 53c per word; \$4 boxed

**DEADLINE:** 12pm Monday email to [ads@gnews.co.nz](mailto:ads@gnews.co.nz)

**CONTACT:** Fi McCafferty [ads@gnews.co.nz](mailto:ads@gnews.co.nz) or 027 899 0703