

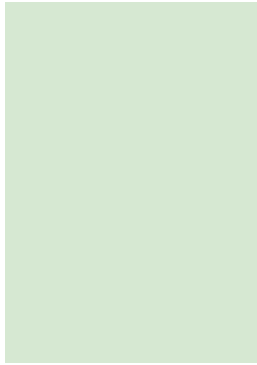


Effective print advertising

RATE CARD AS AT 5 FEBRUARY 2024 | PRICES EXCLUDE GST

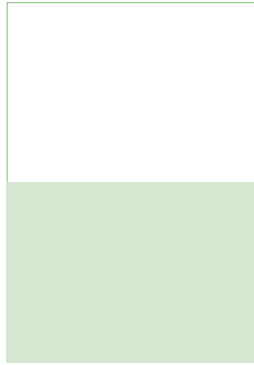
This is a range of GNews ad sizes. If you need something different, contact us for a quote. If you already have an ad just send it to us with your booking. If you don't have an ad, talk to us and we'll put one together for you .

To view previous editions, visit gnews.co.nz



FULL PAGE

38x4
(372mmx265mm)
Casual
\$760
Regular*
\$570



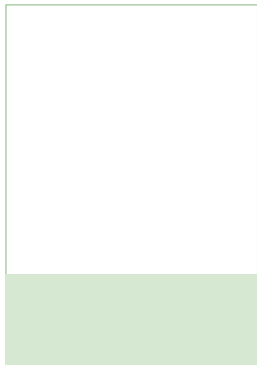
HALF PAGE HORIZONTAL

19x4
(190mmx265mm)
Casual
\$456
Regular*
\$342



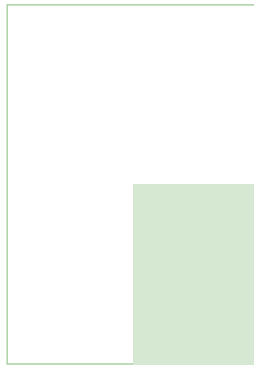
HALF PAGE VERTICAL

38x2
(372mmx131mm)
Casual
\$456
Regular*
\$342



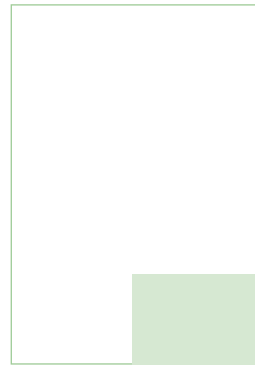
1/4 PAGE HORIZONTAL

9x4
(90mmx265mm)
Casual
\$252
Regular
\$189



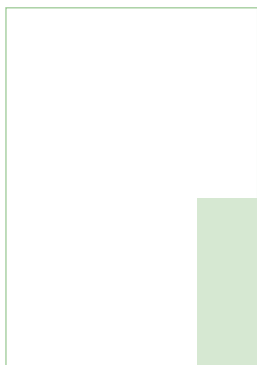
1/4 PAGE VERTICAL

18x2
(180mmx131mm)
Casual
\$252
Regular
\$189



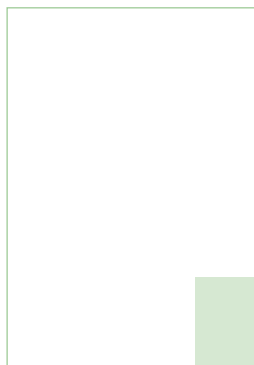
1/8 PAGE HORIZONTAL

9x2
(90mmx131mm)
Casual
\$144
Regular*
\$108



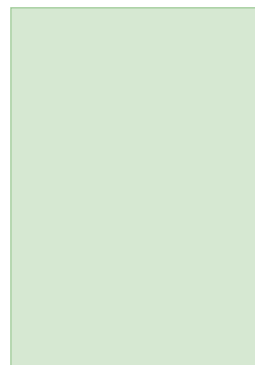
1/8 PAGE VERTICAL

18x1
(180x64mm)
Casual
\$144
Regular*
\$108



1/16 PAGE

9x1
(90mmx64mm)
Casual
\$90
Regular*
\$67.50



FALSE COVER

4 x full pages
(372mmx265mm)
Printed on 40gsm
\$3,000

DISPLAY AD: Completed ads apply in .PDF format.
Logos and photos in .JPG format
with a resolution 250dpi or greater

DEADLINE: 5pm Friday before publication date
email to ads@gnews.co.nz

CLASSIFIED ADS: 70c per word; +\$5 boxed
DEADLINE: 12pm Monday week of publication
email to ads@gnews.co.nz

Specifications

All prices quoted exclude GST

* Regular pricing requires a contract of 12 or more placements

CONTACT: Fi McCafferty dfi@gnews.co.nz or 027 8990703

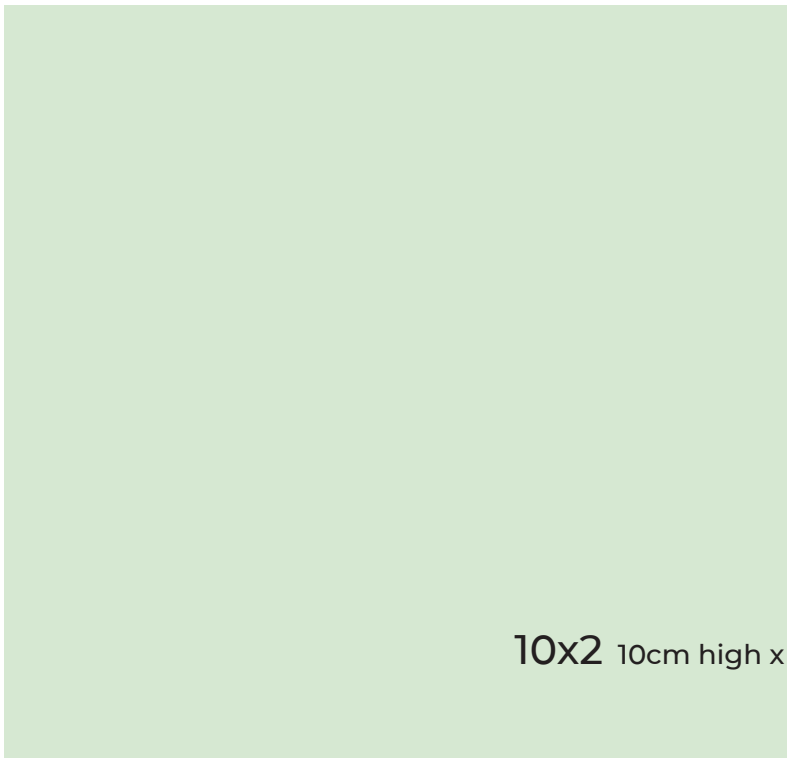
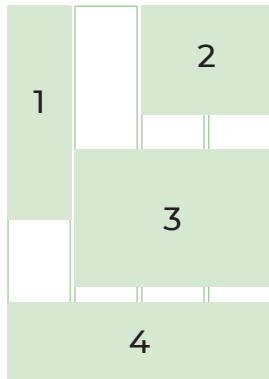


Column centimetre rates

CASUAL RATE CARD AS AT 1 AUGUST 2023 | PRICES EXCLUDE GST

Regular bookings attract a 25% discounted rate*

ONE COLUMN 6.4cm wide		TWO COLUMN 13.1cm wide		THREE COLUMN 19.8cm wide		FOUR COLUMN 26.5cm wide	
2cm	\$24.00	9cm	\$144.00	5cm	\$120.00	6cm	\$192.00
3cm	\$34.50	10cm	\$155.00	6cm	\$144.00	7cm	\$224.00
4cm	\$46.00	11cm	\$166.00	7cm	\$168.00	8cm	\$240.00
5cm	\$55.00	12cm	\$177.00	8cm	\$180.00	9cm	\$252.00
6cm	\$66.00	13cm	\$188.00	9cm	\$202.50	10cm	\$280.00
7cm	\$73.50	14cm	\$200.00	10cm	\$225.00	11cm	\$308.00
8cm	\$84.00	15cm	\$218.00	11cm	\$231.00	12cm	\$312.00
9cm	\$90.00	16cm	\$229.00	12cm	\$252.00	13cm	\$338.00
10cm	\$100.00	17cm	\$238.00	13cm	\$261.00	14cm	\$364.00
11cm	\$110.00	18cm	\$252.00	14cm	\$270.00	15cm	\$390.00
12cm	\$114.00			15cm	\$281.00	16cm	\$416.00
13cm	\$123.50			16cm	\$300.00	17cm	\$425.00
14cm	\$126.00			17cm	\$312.00	18cm	\$432.00
15cm	\$127.50			18cm	\$324.00	19cm	\$456.00
16cm	\$128.00						
17cm	\$136.00						
18cm	\$144.00						



10x2 10cm high x 13.1cm wide
\$155



8x1 8cm high x 6.4cm wide
\$84